

# **School District of Reedsburg** **Community Survey Results**

Spring 2017

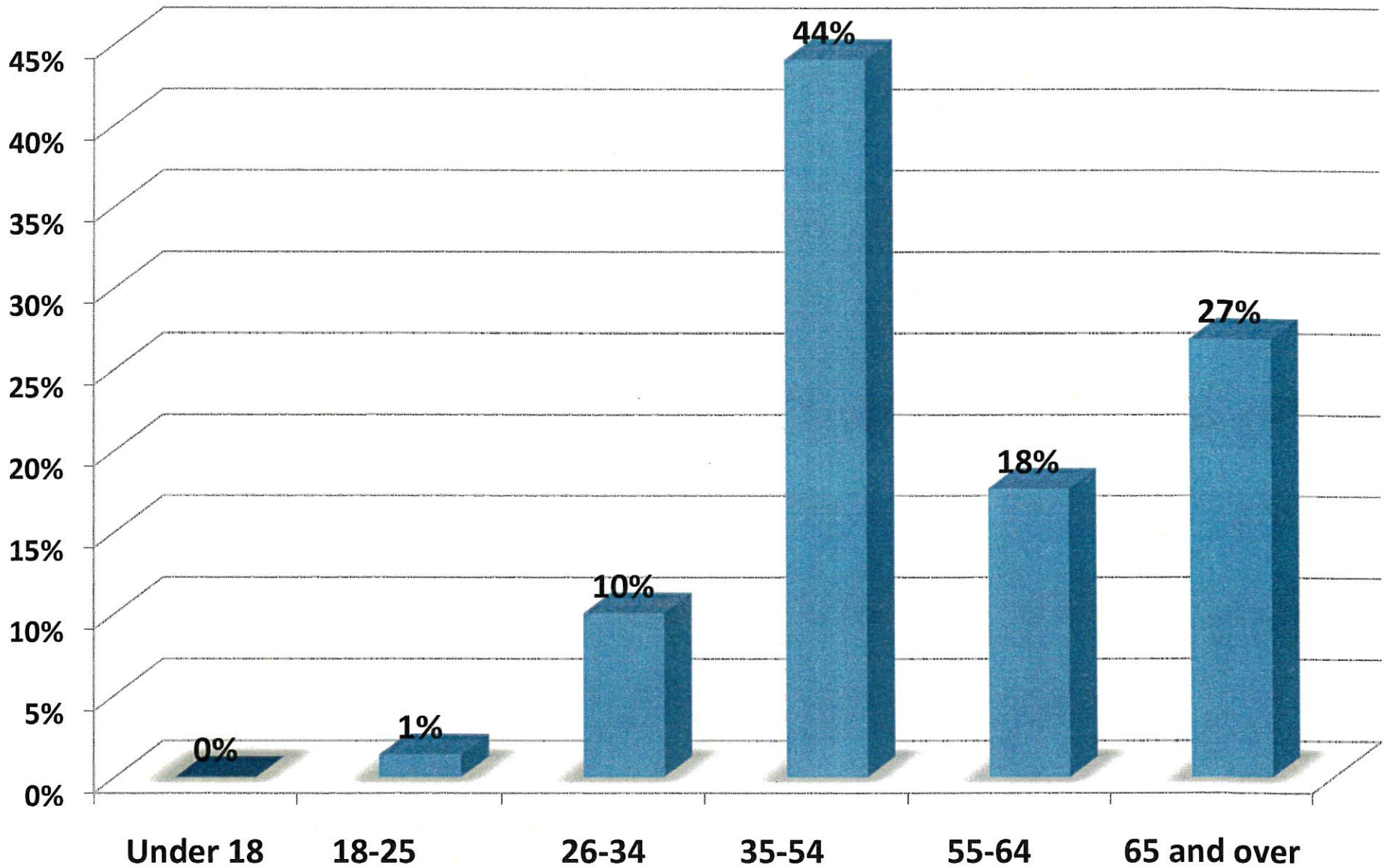


# Survey Summary

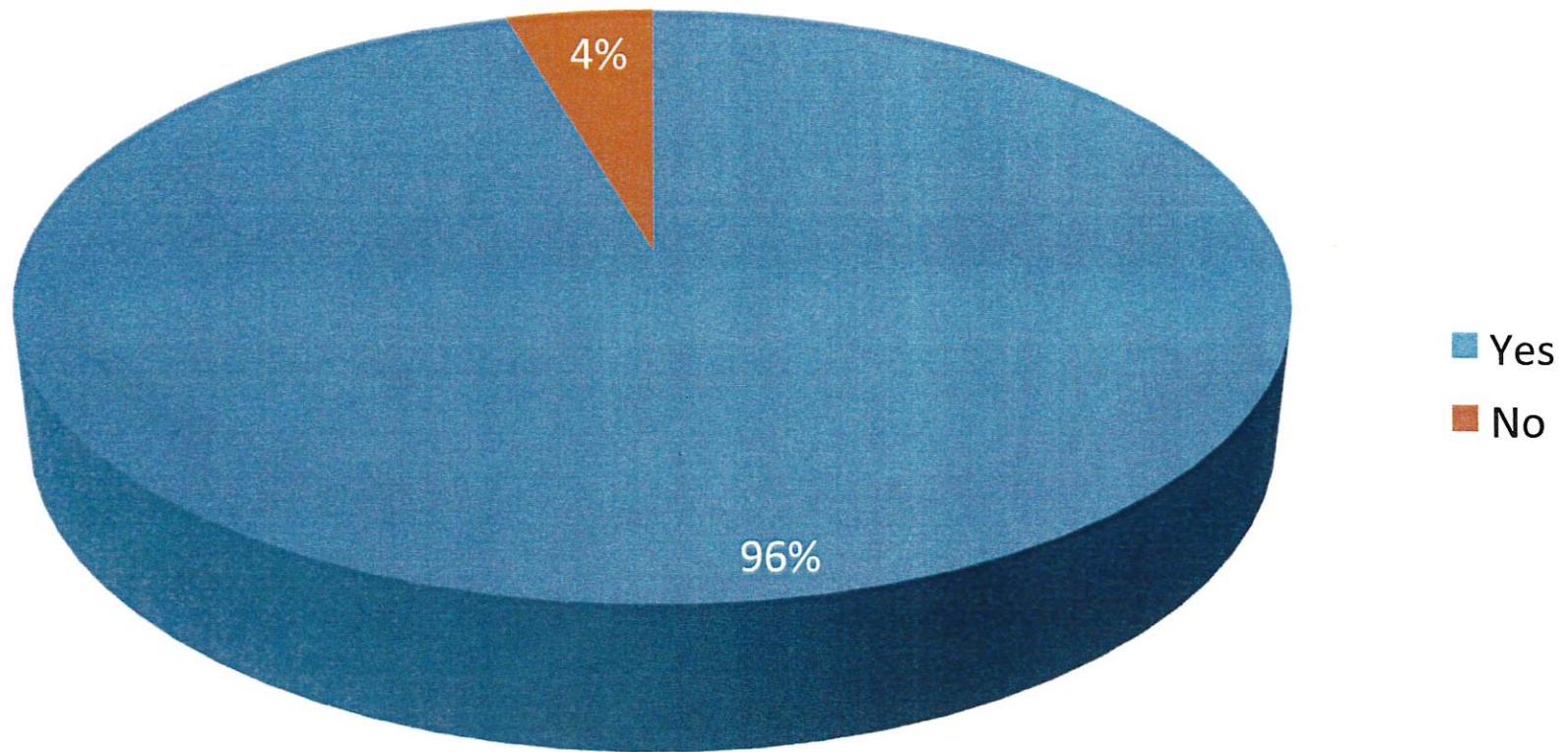
- The community survey was conducted in March of 2017.
- Residents within the District were mailed a paper survey. Each survey included a unique survey access code for those who preferred to take the survey online.
- Total responses = 1,684 (739 paper)
- Participation rate = 21%

# Respondent Information

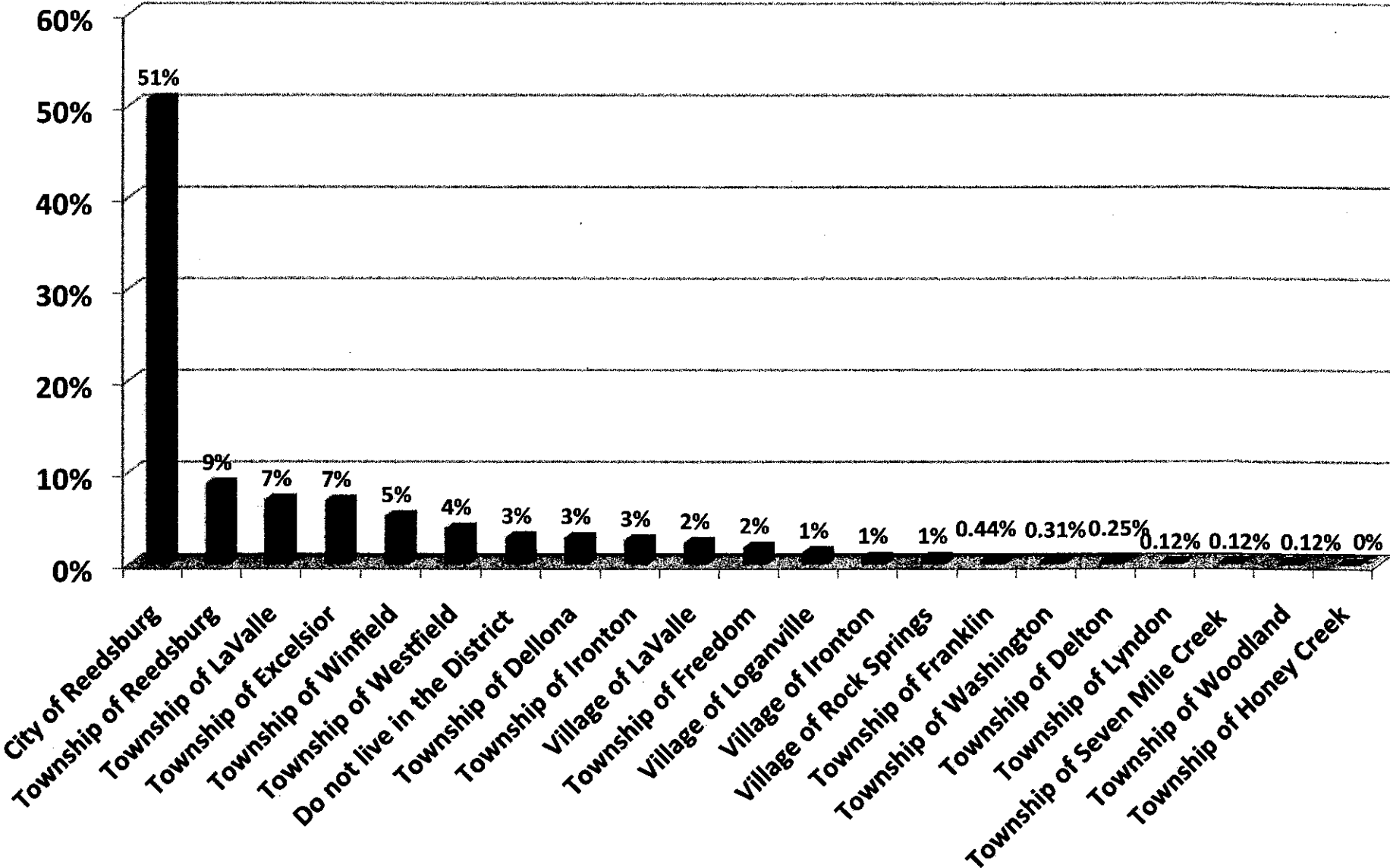
# What is your age?



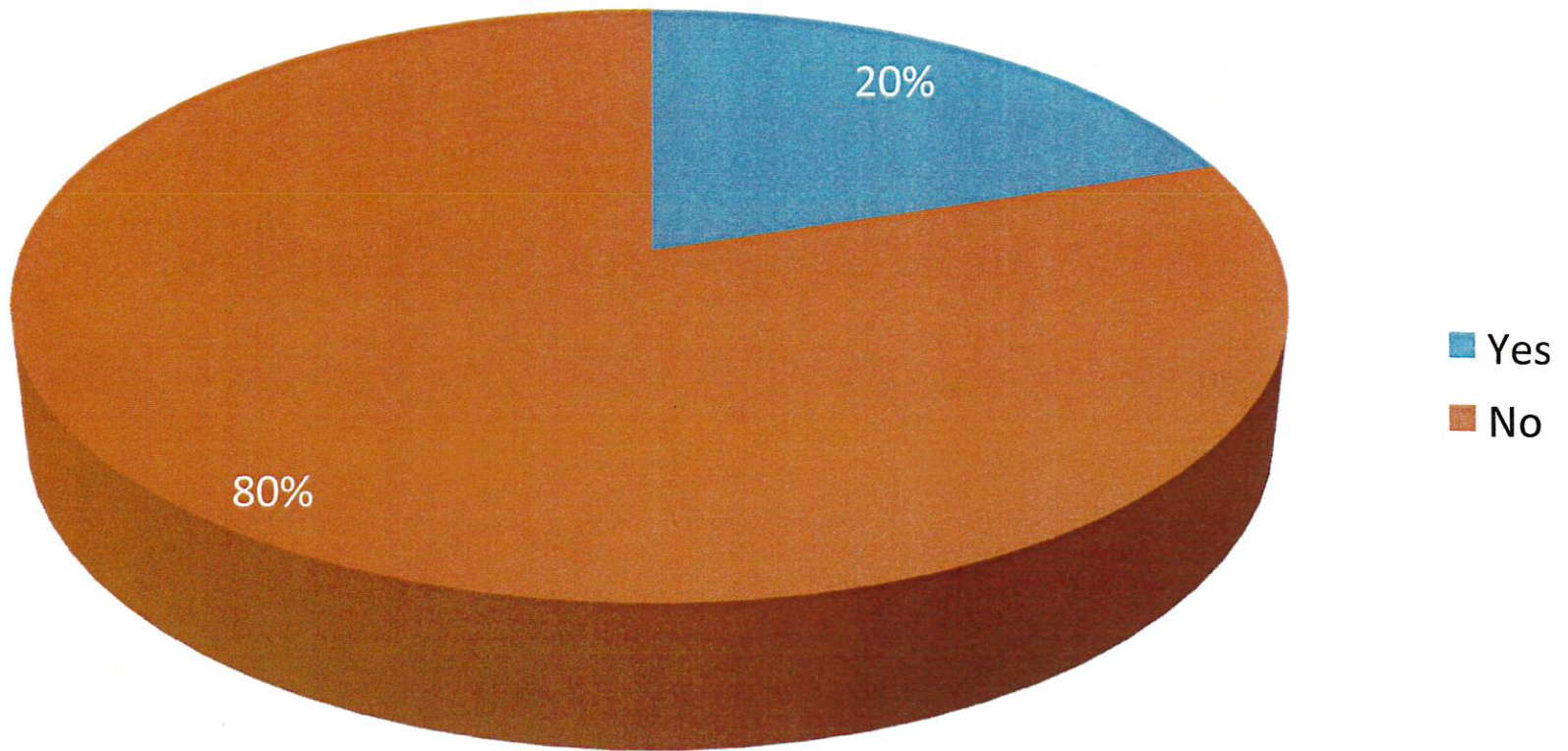
# Do you live in the School District of Reedsburg?



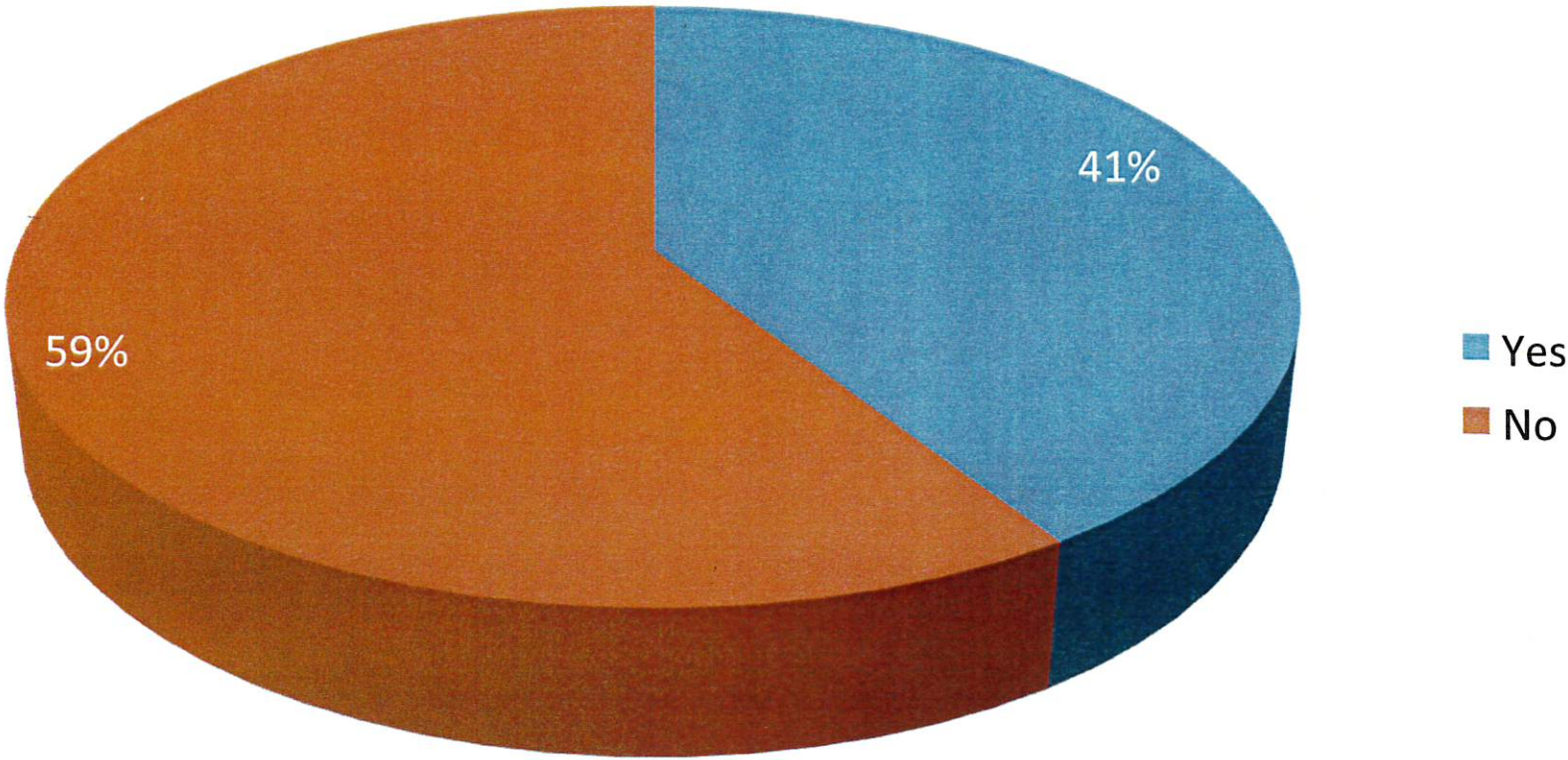
# In which municipality do you reside?



# Are you an employee of the School District of Reedsburg?

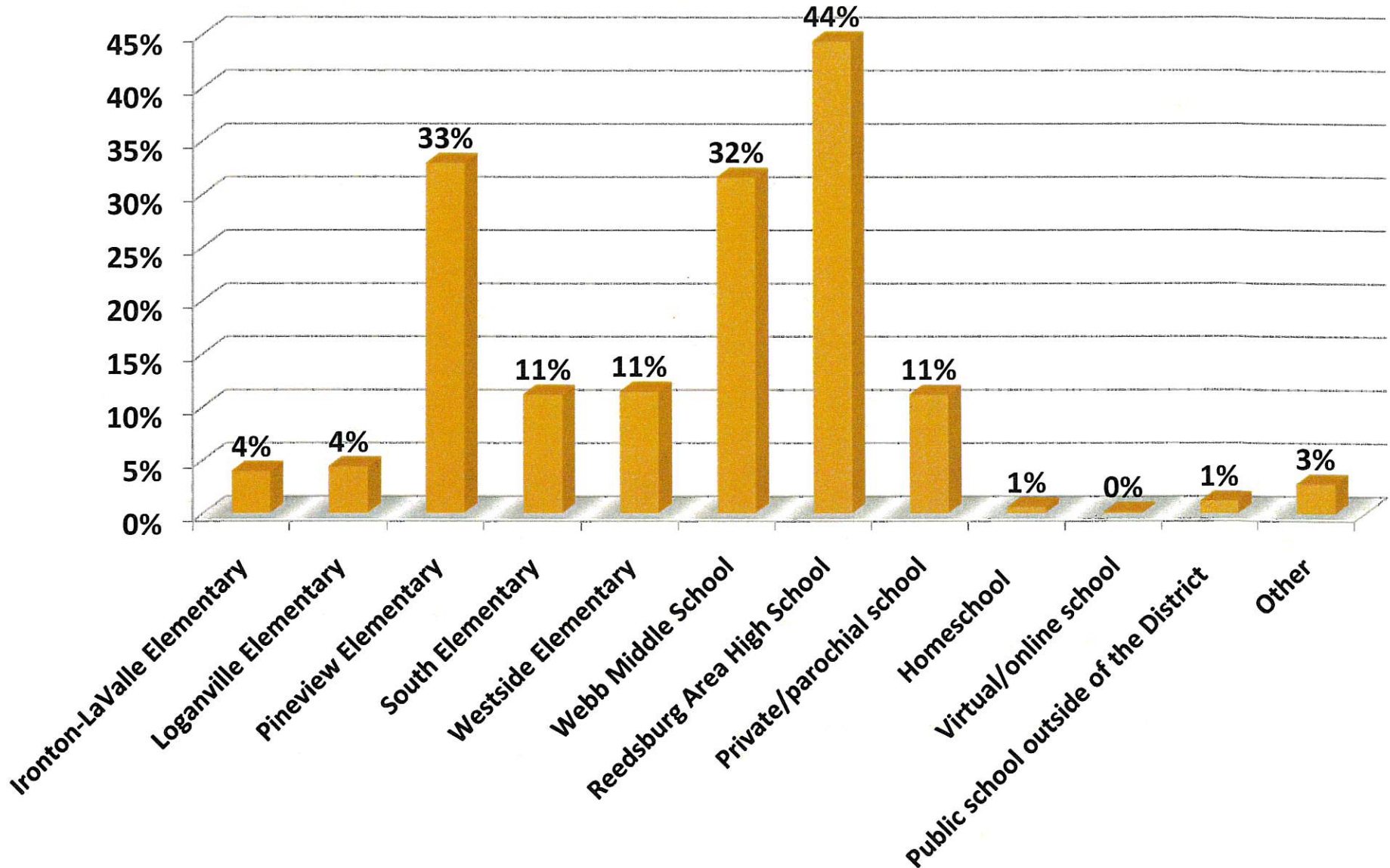


# Do you have child(ren) attending school in the District?

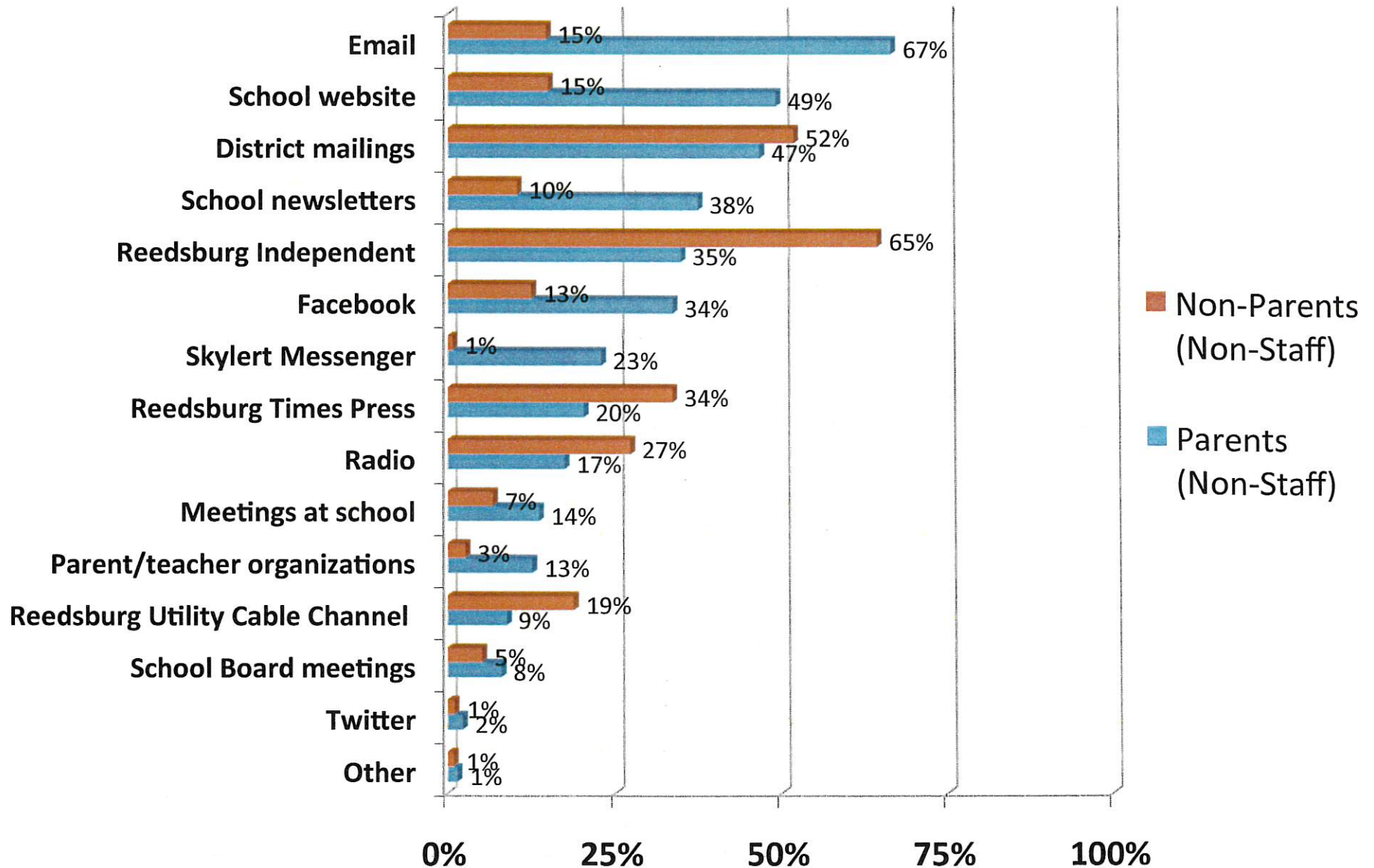




# If you have school-aged children, what school(s) do they attend?



# How would you like to receive school/ District information?



# **Background Information**

The School Board has identified the following factors as they consider all long-range facility options:

### **Debt Reduction**

This spring, the District is paying off a loan that provided funds to build the Reedsburg Area High School. This gives the community an opportunity to **borrow up to \$30 million to make facility upgrades with no tax increase over the current debt payment level.**

### **Improve School Security**

The safety of our students and staff is our top priority. Several of our schools lack a properly secured building entrance. There is a need to reconfigure these entrances and move the school offices to the main entrance to better monitor and control visitor access to our facilities.

### **Elementary Capacity**

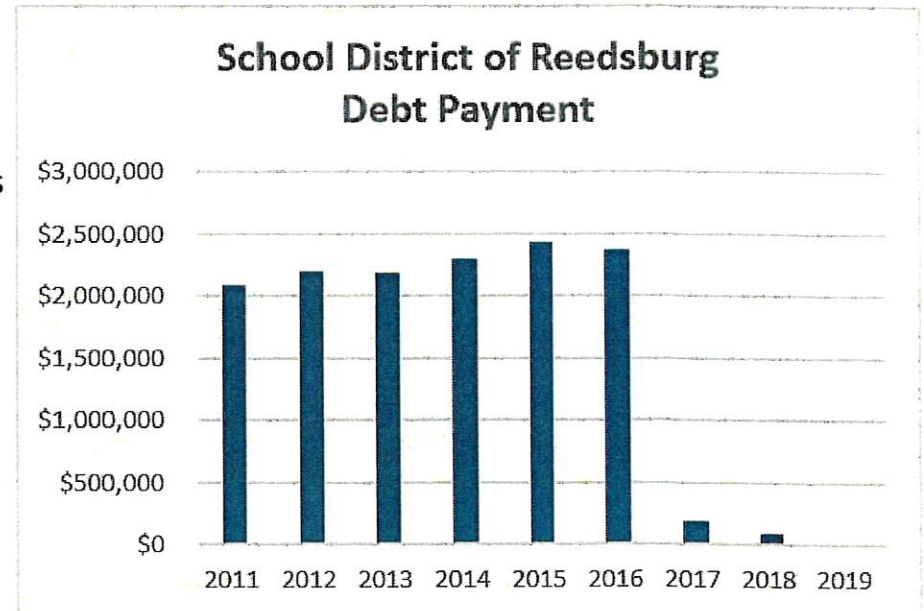
Each elementary school located inside the Reedsburg city limits is currently operating over capacity, creating operational challenges for these schools. To help address this issue, students from the city of Reedsburg are bused to Loganville and Ironton-LaValle Elementary Schools, where space is available.

### **Cost Effectiveness**

The District continually strives to improve operational efficiencies. One of the fundamental challenges is that the District has five elementary schools. Smaller schools tend to be more expensive to operate on a per-student basis. Most districts our size would operate with two or three elementary schools.

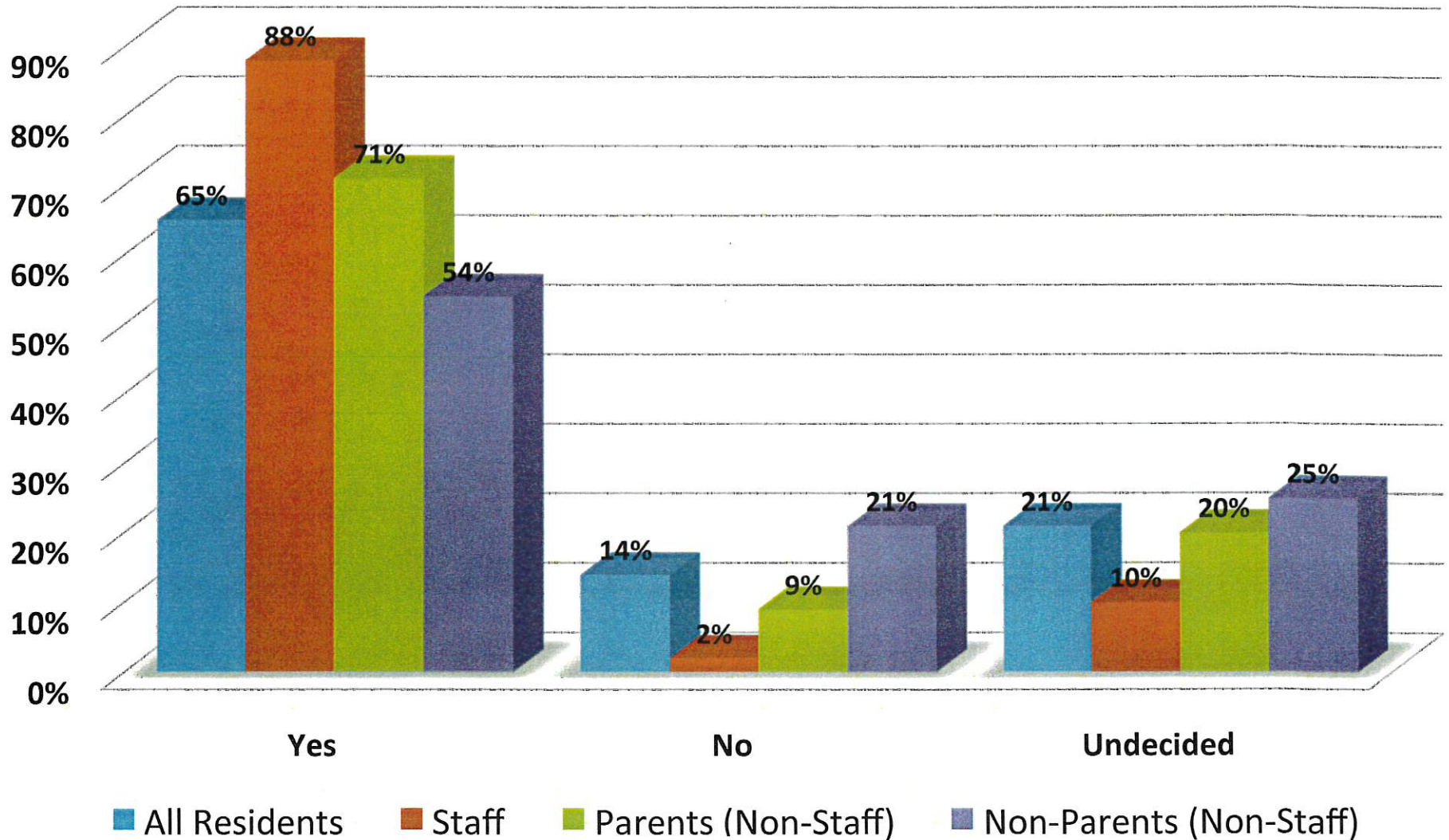
### **Update Building Infrastructure**

Some building systems, including heating, cooling, electrical and plumbing, are approaching the end of their service life. These older systems are less efficient and require ongoing repairs. In addition, many of the schools' roofs, interior finishes, including flooring, ceiling tiles, lighting and cabinetry need to be replaced. Many of these expenses are too large to address within our annual operating budget.



# Would you support the District exploring a facilities referendum to update the schools at this time?

*(Residents Only)*



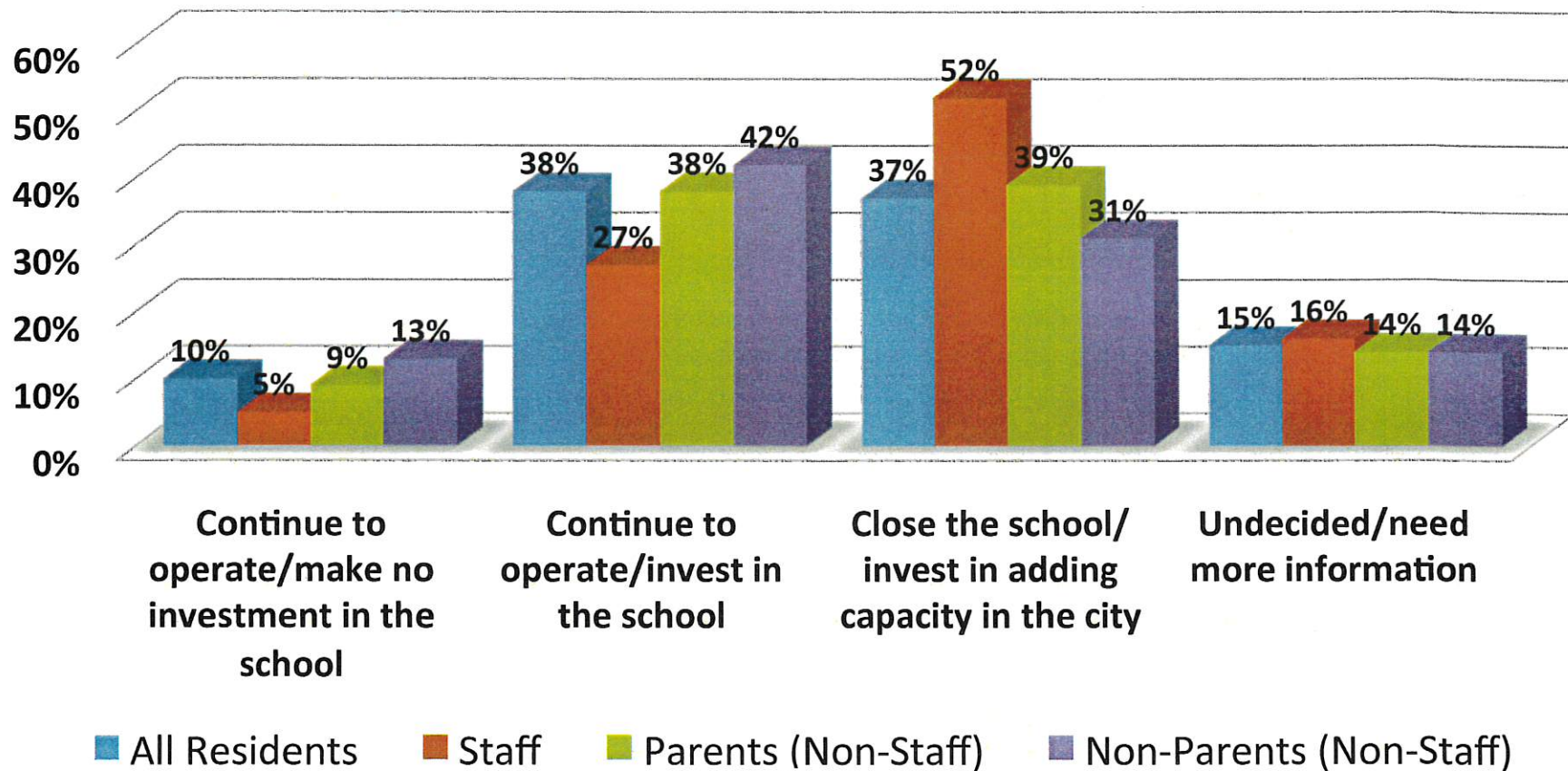
# **What Projects Might be Included in a Facilities Referendum?**

# Ironton-LaValle Elementary School

The following projects are estimated to cost up to \$1 million:

- Improve site safety and building security by modifying the front entrance to better control visitor access
- Address Americans with Disabilities Act (ADA) compliance in restrooms and hallways
- Renovate classrooms and instructional spaces
- Update/repair heating systems, flooring and sidewalks

## What advice would you give regarding Ironton-LaValle Elementary School? (Residents Only)

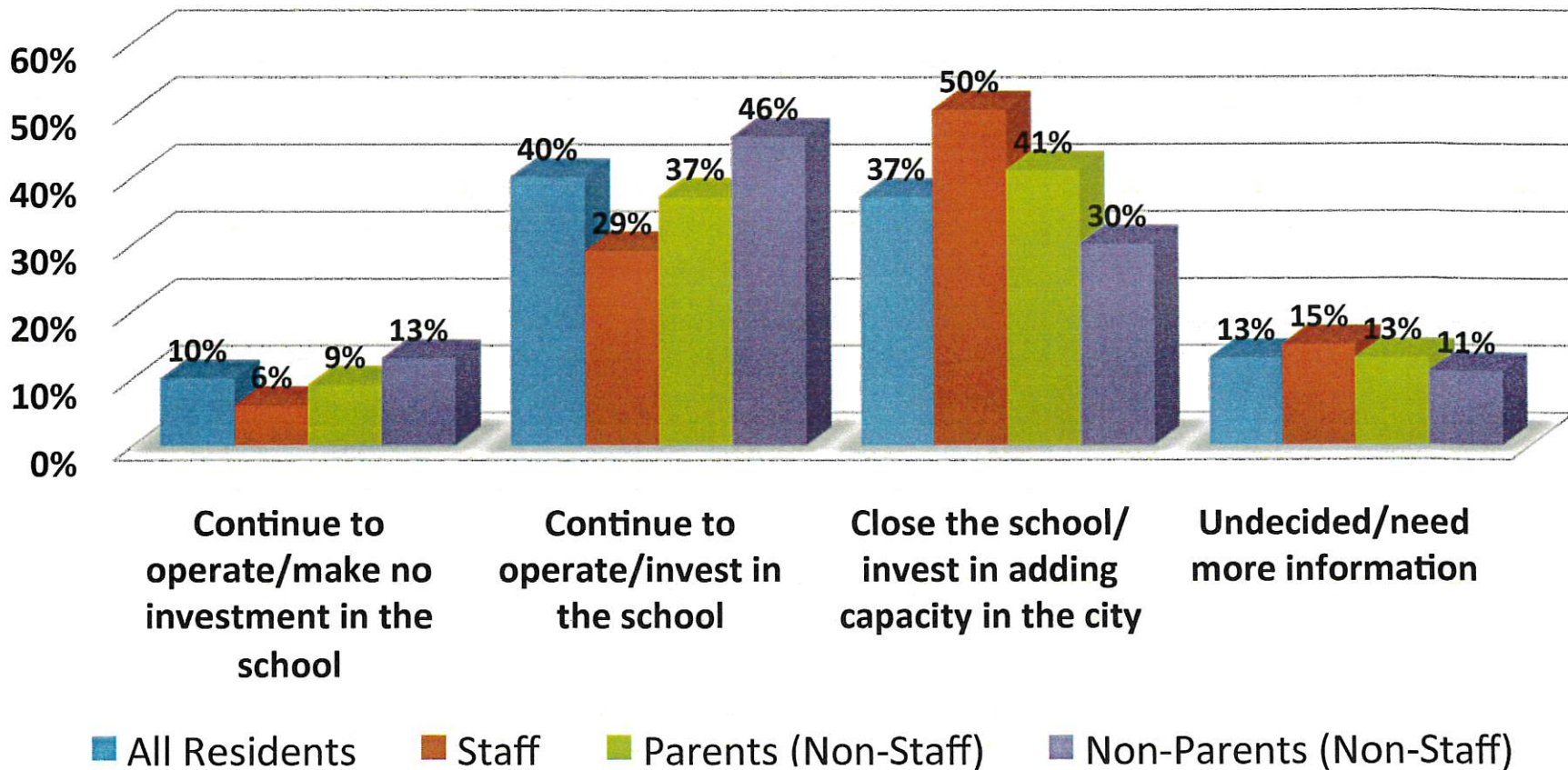


# Loganville Elementary School

The following projects are estimated to cost up to \$850,000:

- Improve site safety and building security by modifying the front entrance to better control visitor access
- Address Americans with Disabilities Act (ADA) compliance in restrooms, ramps and hallways
- Update/repair heating systems, water piping as well as roof sections, parking lots and sidewalks

## What advice would you give regarding Loganville Elementary School? (Residents Only)





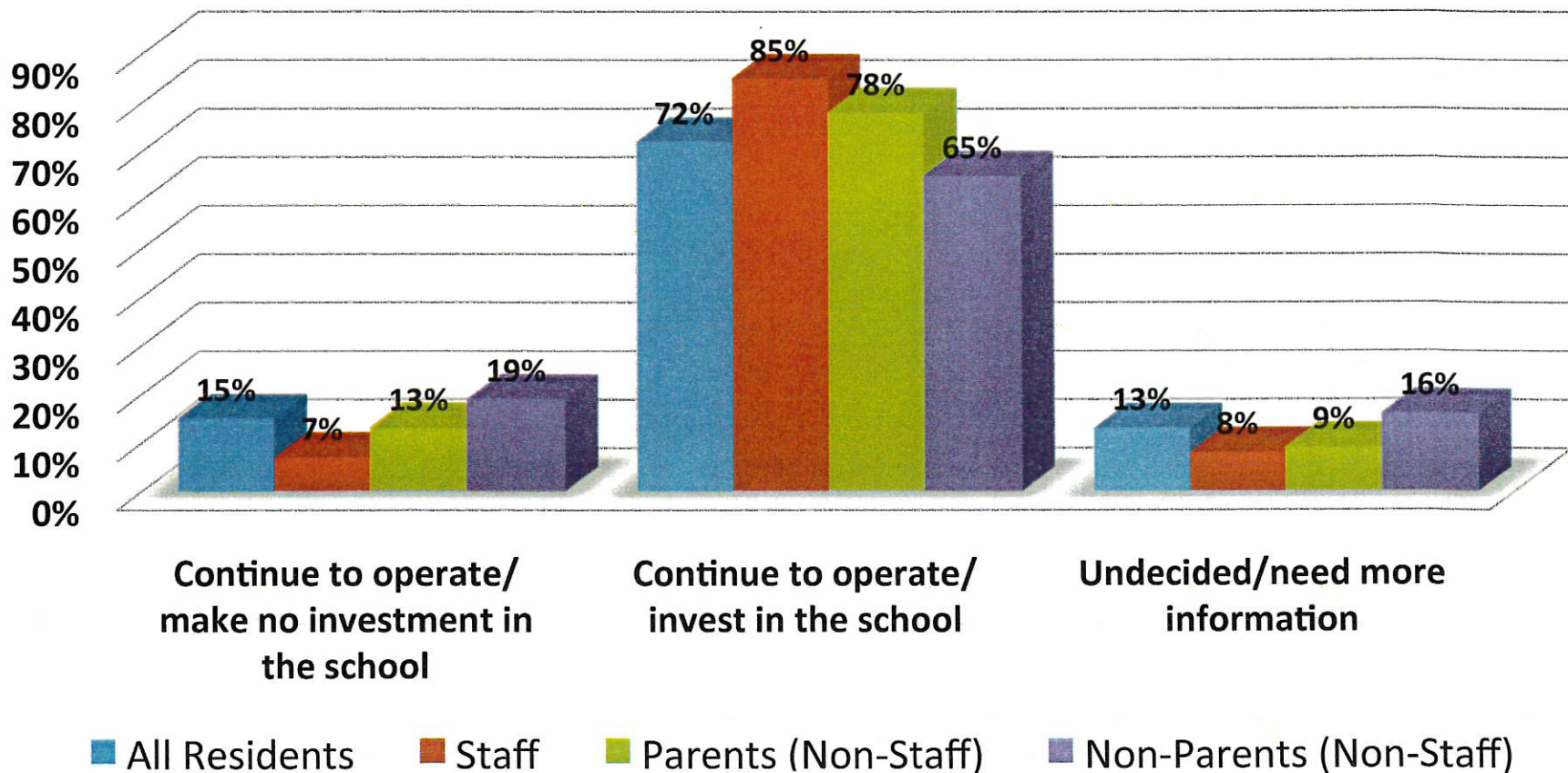
# Pineview Elementary

The following projects are estimated to cost up to \$10 million:

- Improve site safety and building security by modifying the front entrance to better control visitor access
- Add classrooms and renovate other instructional spaces
- Update/repair heating systems, flooring, doors and sidewalks
- Build a gym to provide adequate space for physical education classes and community use

## What advice would you give regarding Pineview Elementary School?

*(Residents Only)*



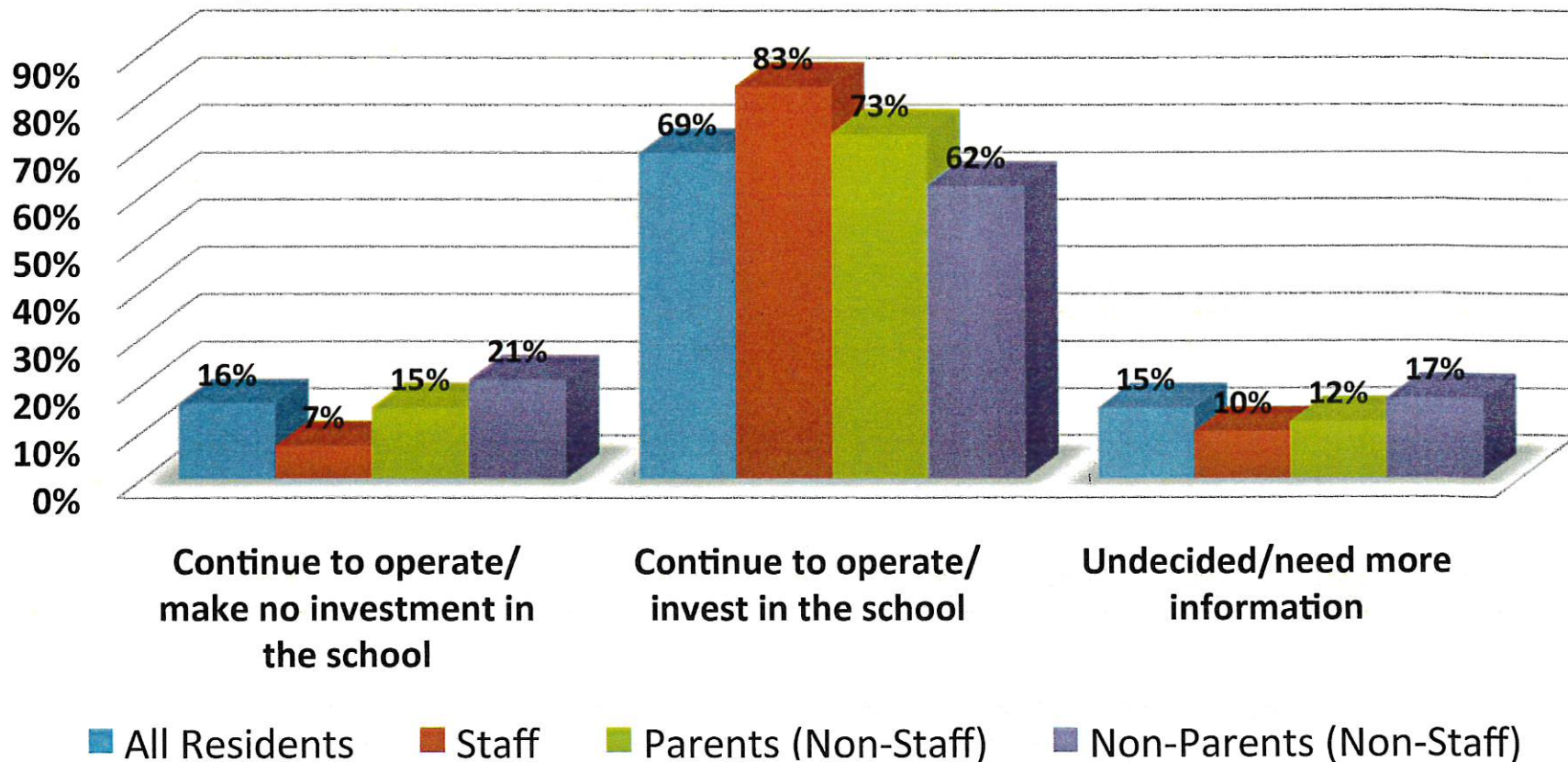
# Westside Elementary

The following projects are estimated to cost up to \$7.5 million:

- Improve site safety and building security by modifying the front entrance to better control visitor access
- Address Americans with Disabilities Act (ADA) compliance in restrooms and hallways
- Add classrooms and renovate other instructional spaces
- Update/repair heating systems, insulation, windows, flooring and sidewalks
- Build a gym to provide additional space for physical education classes and renovate the current gym into a dedicated cafeteria

## What advice would you give regarding Westside Elementary School?

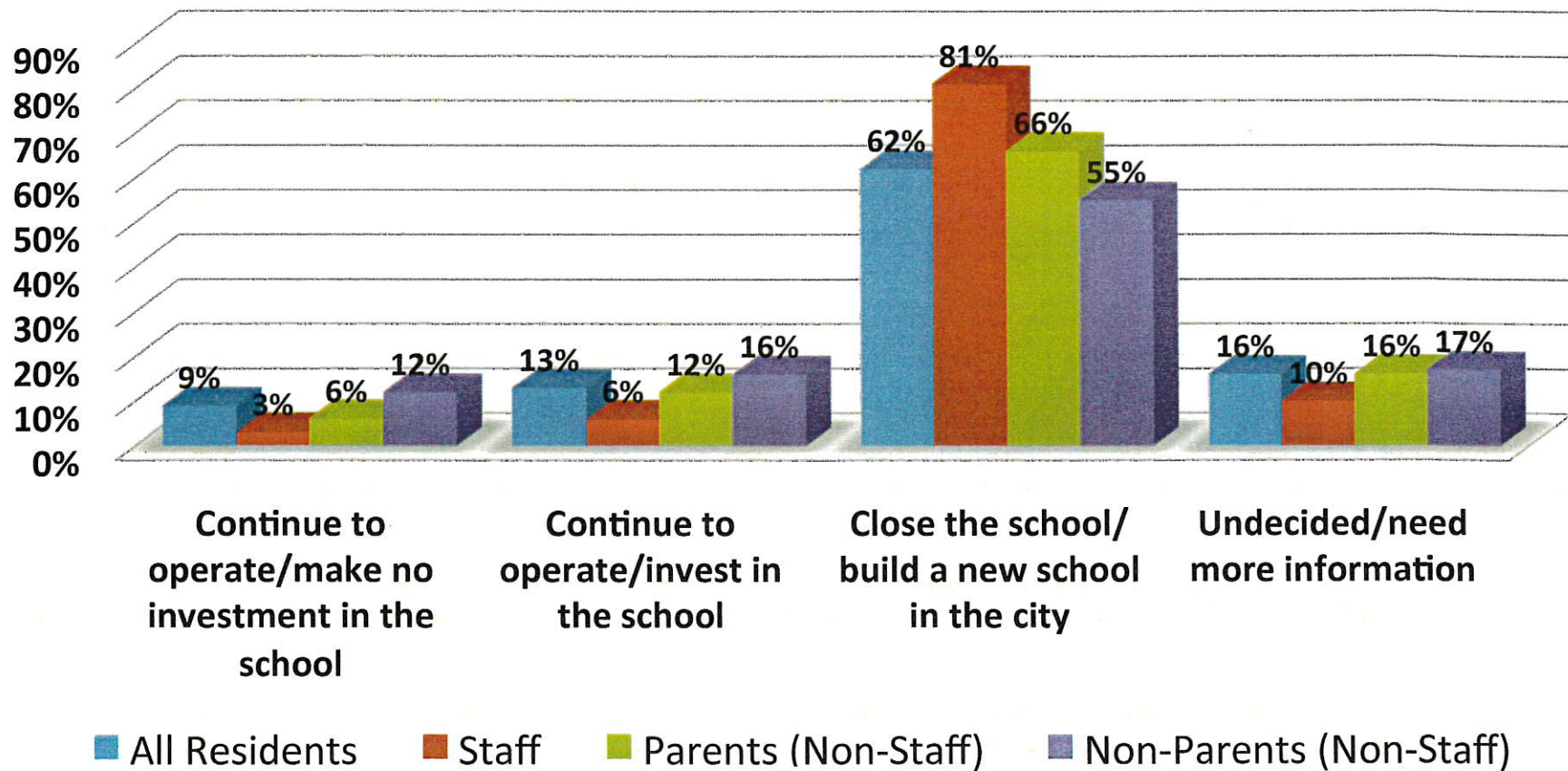
(Residents Only)



# South Elementary School

Upgrading South Elementary would cost up to \$7 million. Even with this investment, the building would not be configured properly to meet the needs of today’s educational requirements. If South Elementary was closed, the building could be sold and/or repurposed as a community center and additional classroom capacity would need to be built.

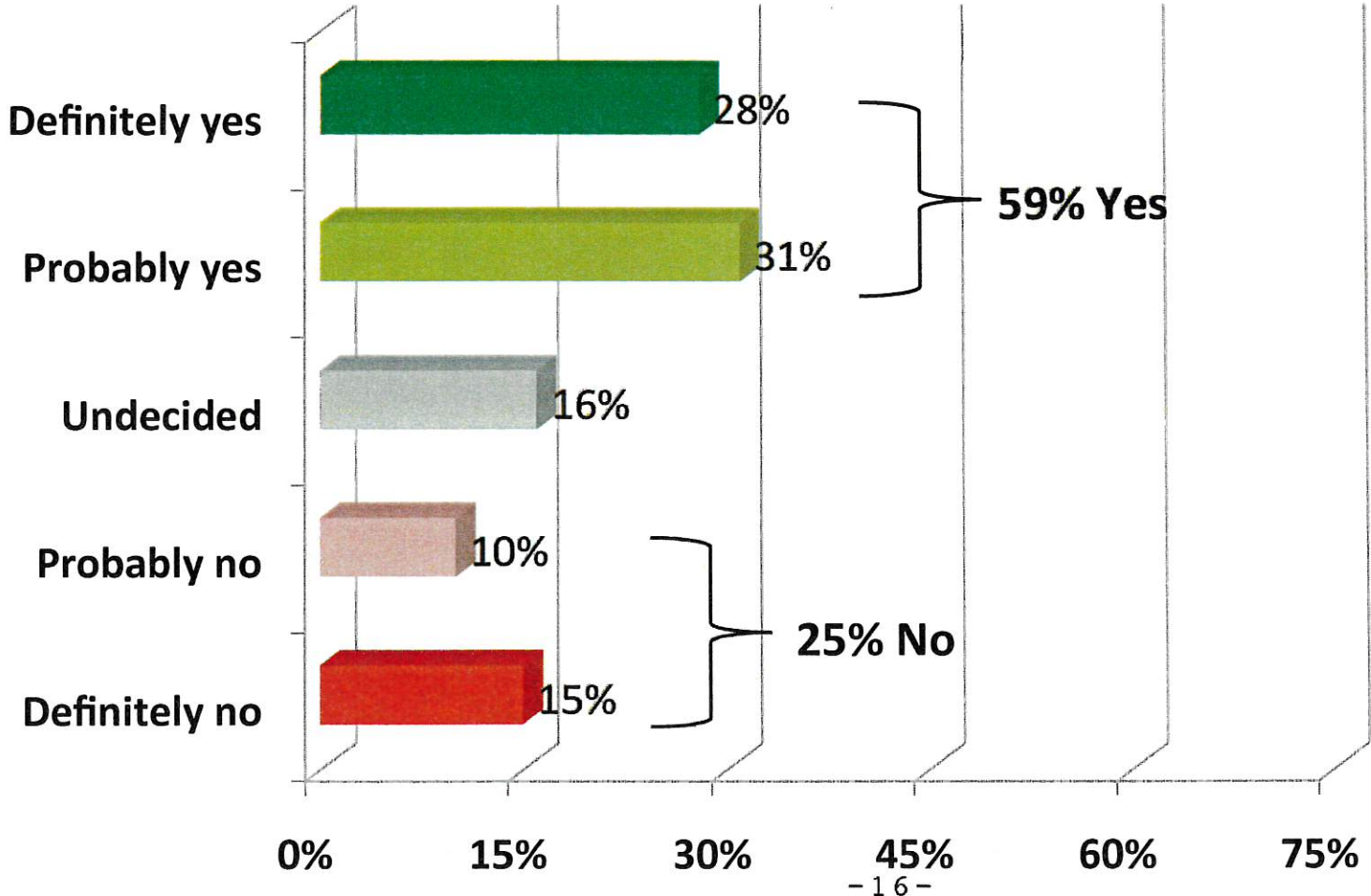
## What advice would you give regarding South Elementary School? (Residents Only)



# New Elementary School

If the community supports closing South Elementary School, a new school in the city would be needed. Depending on the size, a new school could cost up to \$21 million.

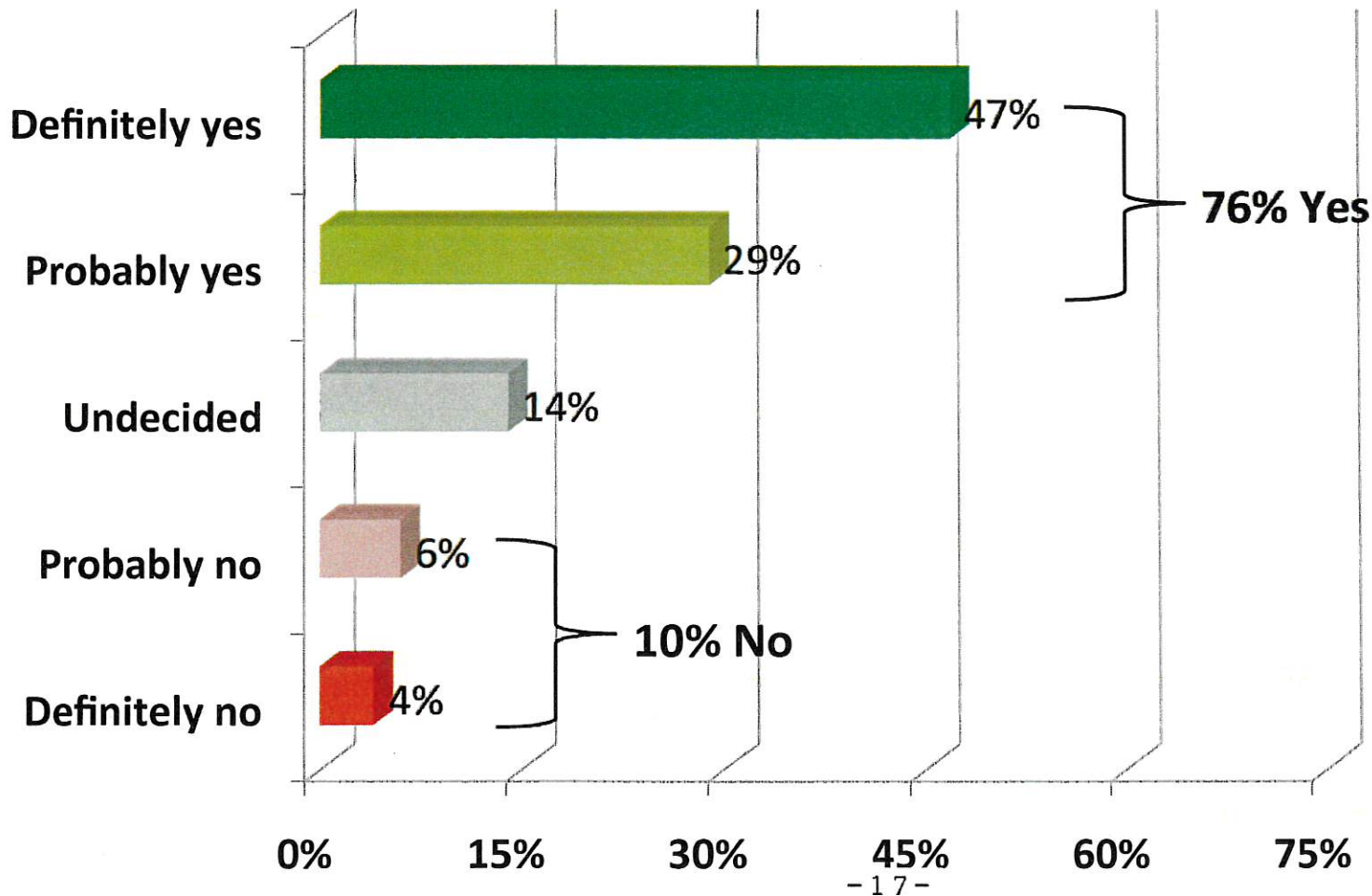
**Would you support a referendum to build a new elementary school?**  
*(All Residents)*



# New Elementary School

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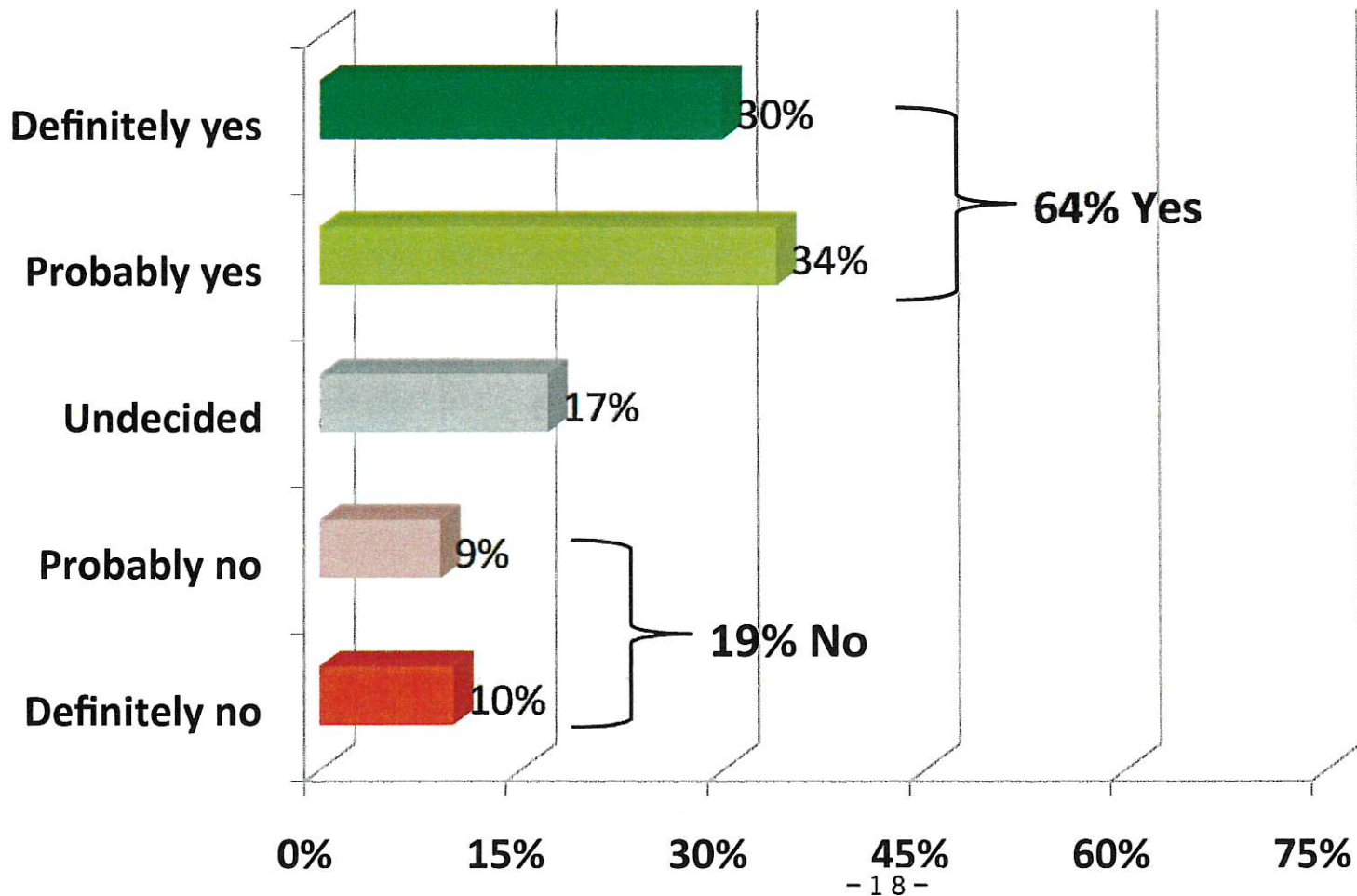
**Would you support a referendum to build a new elementary school?**  
*(Staff Residents)*



# New Elementary School

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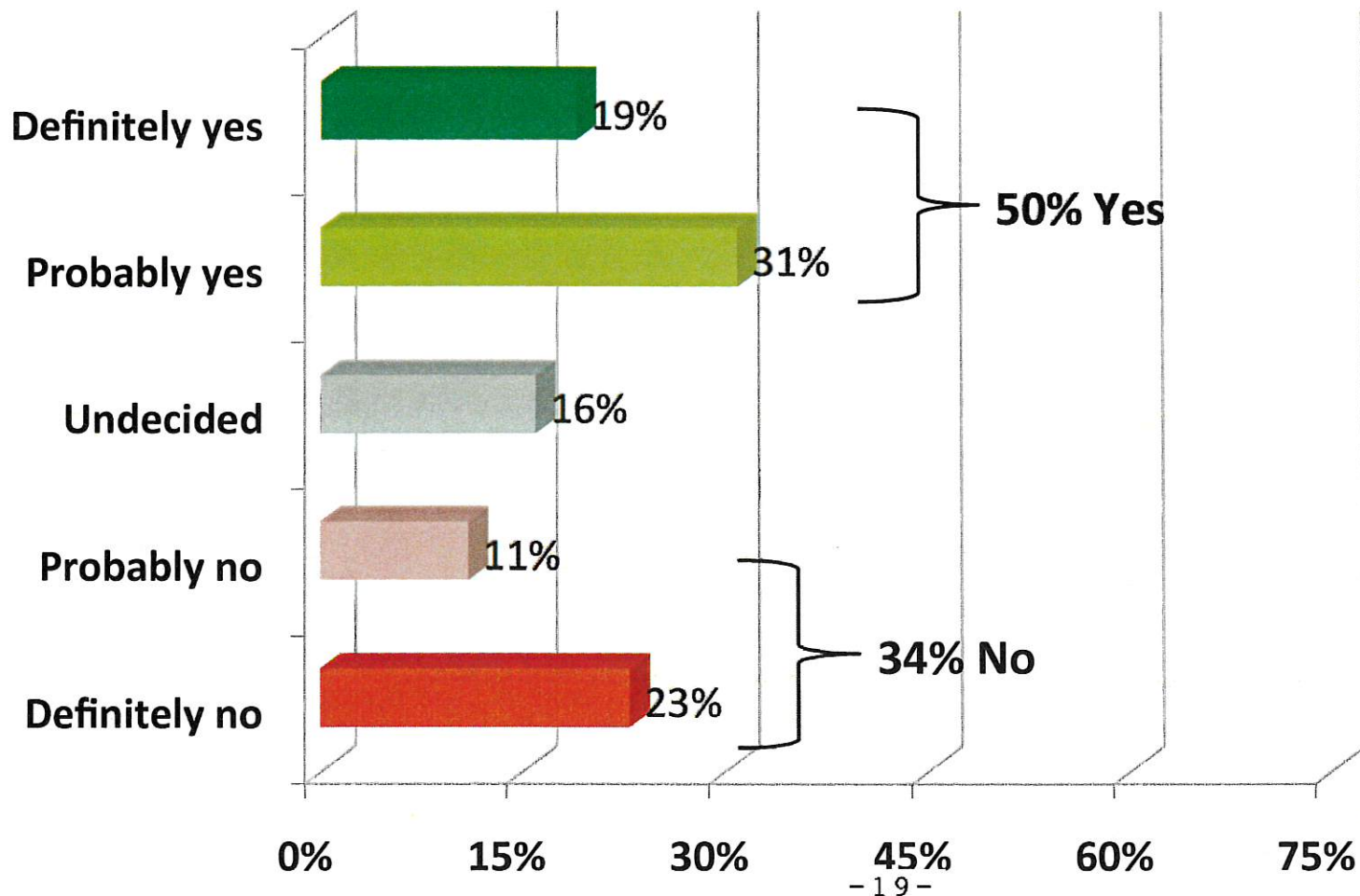
**Would you support a referendum to build a new elementary school?**  
*(Parent Residents (Non-Staff))*



# New Elementary School

If the community supports closing South Elementary School, a new school in the city would be needed. Depending on the size, a new school could cost up to \$21 million.

**Would you support a referendum to build a new elementary school?**  
*(Non-Parent Residents (Non-Staff))*



# **Additional Projects**



# Webb Middle School

## What priorities would you place on the following?

*High (3), Medium (2), Low (1)*

Updates to the middle school could include the following projects and cost up to \$7 million.	All Residents	Staff Residents	Parent Residents (Non-Staff)	Non-Parent Residents (Non-Staff)
Replace building systems and roof sections that have exceeded service life	2.60	2.71	2.67	2.52
Add secure entry to better control visitor access	2.34	2.43	2.44	2.25
Update science labs to improve hands-on learning opportunities	2.28	2.48	2.41	2.11
Update the cafeteria/kitchen to improve serving capacity	2.00	2.00	2.12	1.92
Add restrooms within the existing building space	1.88	2.11	1.86	1.82
Repurpose existing space into an additional music room	1.82	2.08	1.85	1.71
Replace 60-year-old hallway lockers	1.72	1.93	1.72	1.65
Upgrade/renovate band & choir rooms	1.76	1.97	1.81	1.64
Redesign library to create space for small group instruction/collaboration	1.64	1.74	1.69	1.57
Upgrade weight room/fitness area to meet physical education curriculum	1.59	1.84	1.66	1.46

# Reedsburg Area High School

## What priorities would you place on the following?

*High (3), Medium (2), Low (1)*

Updates to the high school could include the following projects and cost up to \$8.5 million.	All Residents	Staff Residents	Parent Residents (Non-Staff)	Non-Parent Residents (Non-Staff)
Replace the roof and repair/update heating/cooling systems	2.35	2.36	2.38	2.34
Add a secure entry to better control visitor access	2.21	2.22	2.27	2.16
Update gym bleachers to improve safety/efficiency of traffic flow with aisles, handrails and increased handicap accessibility	1.82	1.86	1.82	1.82
Improve the dedicated student drop-off/pick-up lane.	1.58	1.56	1.64	1.55
Add a weight room and fitness center to support the physical education curriculum, extracurricular and community programs	1.58	1.81	1.67	1.44
Add a flexible area for small group instruction and student collaboration	1.48	1.57	1.50	1.43
Reconfigure/update locker rooms	1.37	1.50	1.35	1.35
Update football field to artificial turf to allow for year-round use by physical education, multiple sports, co-curricular activities and community use without concern for field conditions, which would also reduce field maintenance costs	1.37	1.40	1.46	1.31

# **Financial Planning**

The School Board believes this is a good time to consider our options given the District's healthy financial situation and historically low interest rates. Voters would need to approve a referendum to pay for major renovations and facility upgrades.

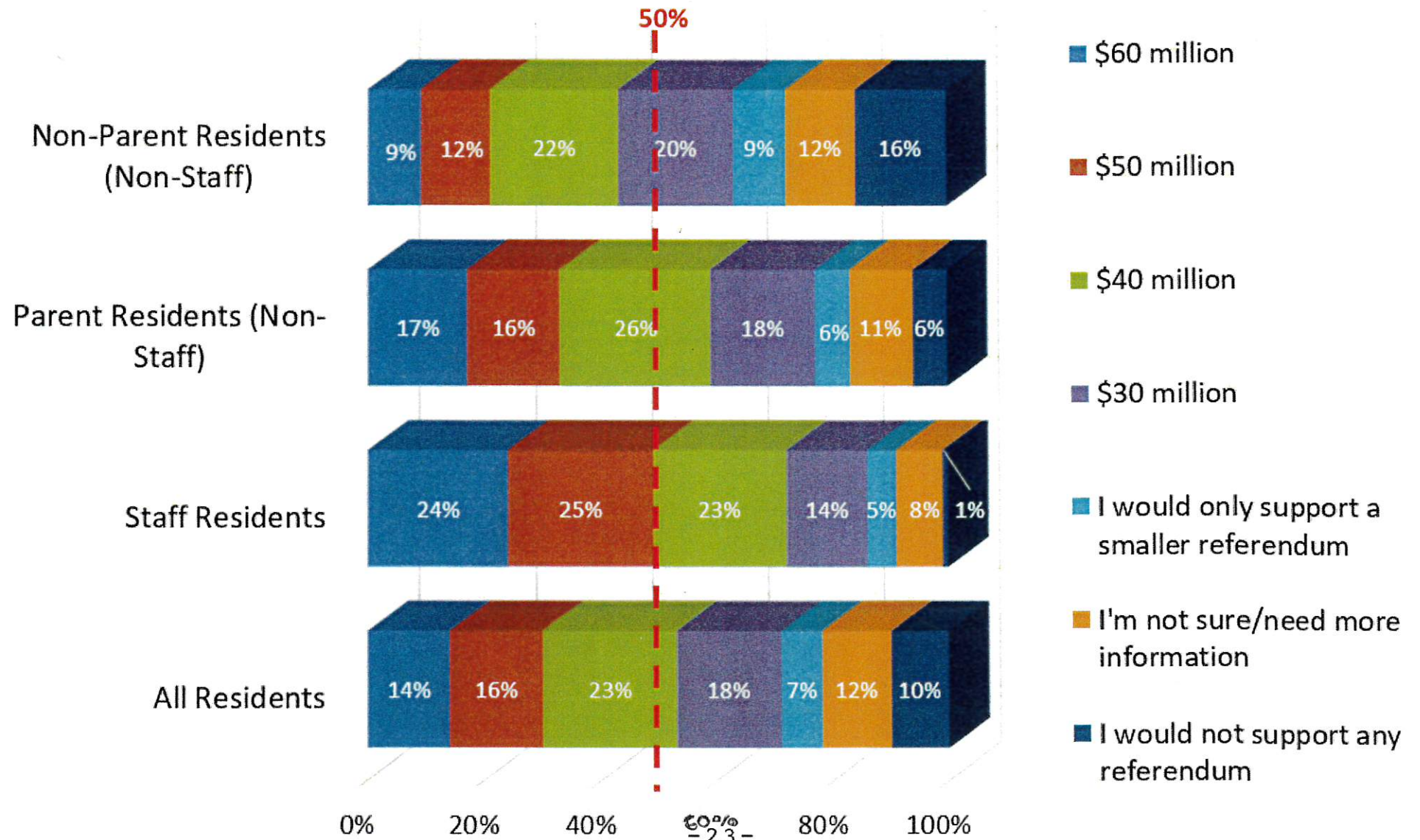
The cost to address all the projects included in this survey would be up to \$63 million. We realize that given this cost, it may not be realistic to complete all of these projects at one time. Therefore, we may have to complete the projects in phases, based on the priorities of the community and their willingness to financially support the projects.

PROPERTY TAX IMPACT				
Referendum amount	\$30 million	\$40 million	\$50 million	\$60 million
Tax impact per \$100,000 of property value	No tax increase over the current level*	Tax increase of \$39 per year*	Tax increase of \$85 per year*	Tax increase of \$130 per year*

# How much of a tax impact would you support through a referendum, assuming the projects included were acceptable to you?

Assumptions: Tax impacts assume issuing bonds with interest rates of 4.00%-4.50%.

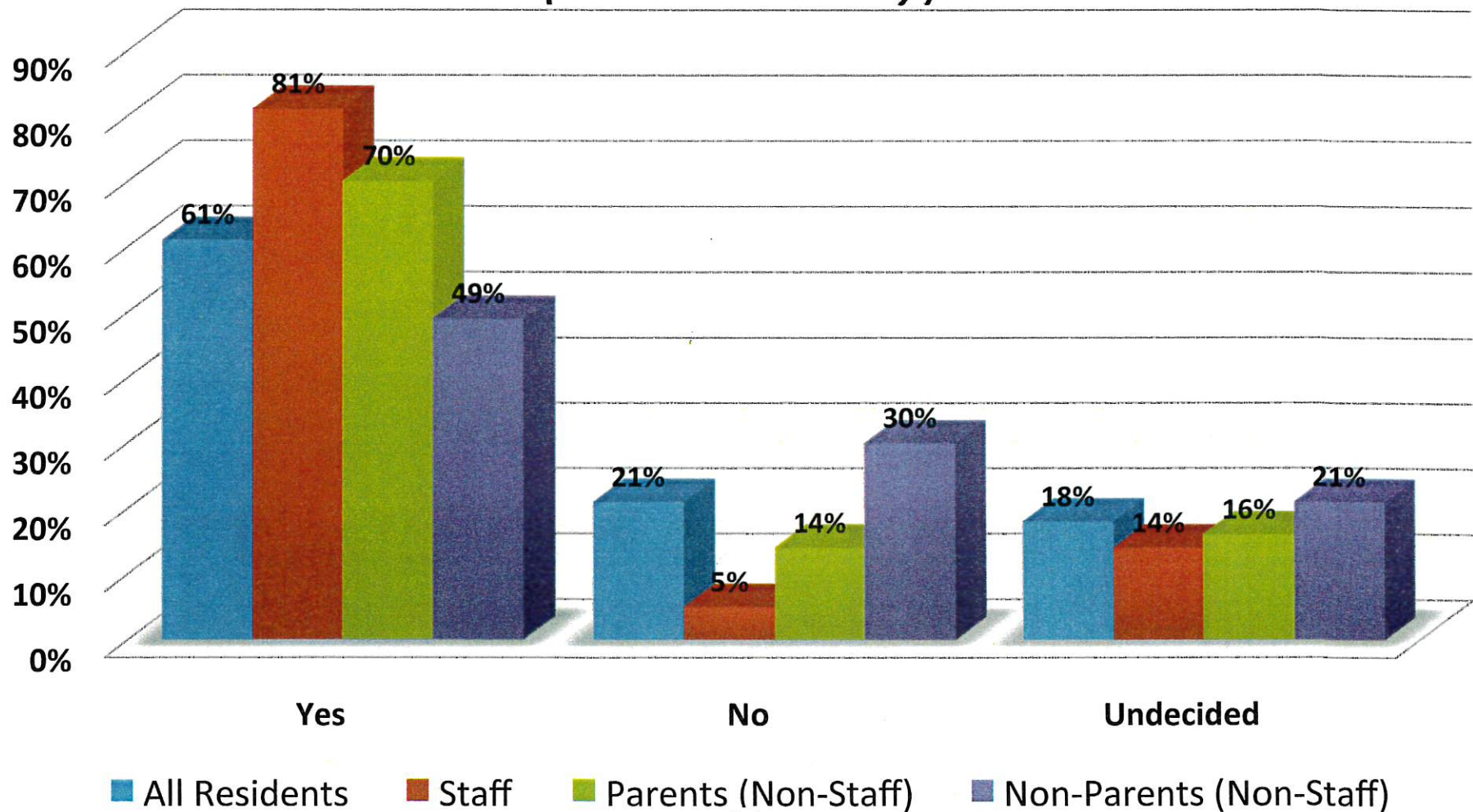
\*The tax impact takes into account the 2017 projected debt reduction that is described earlier in this survey.



# **Project Timing/Election Date**

# Given this background information, would you support the District holding a facilities referendum in the fall of 2017?

*(Residents Only)*



**Thank you!**