



SCHOOL DISTRICT OF
REEDSBURG



SCHOOL BOARD WORKSHOP
FOR LONG-TERM FACILITIES PLANNING
March 8, 2023





VISION

The School District of Reedsburg will provide a world-class educational experience to all students at all levels, inspiring creativity, innovation, and a desire to achieve greatness.



LONG-TERM FACILITIES PLANNING

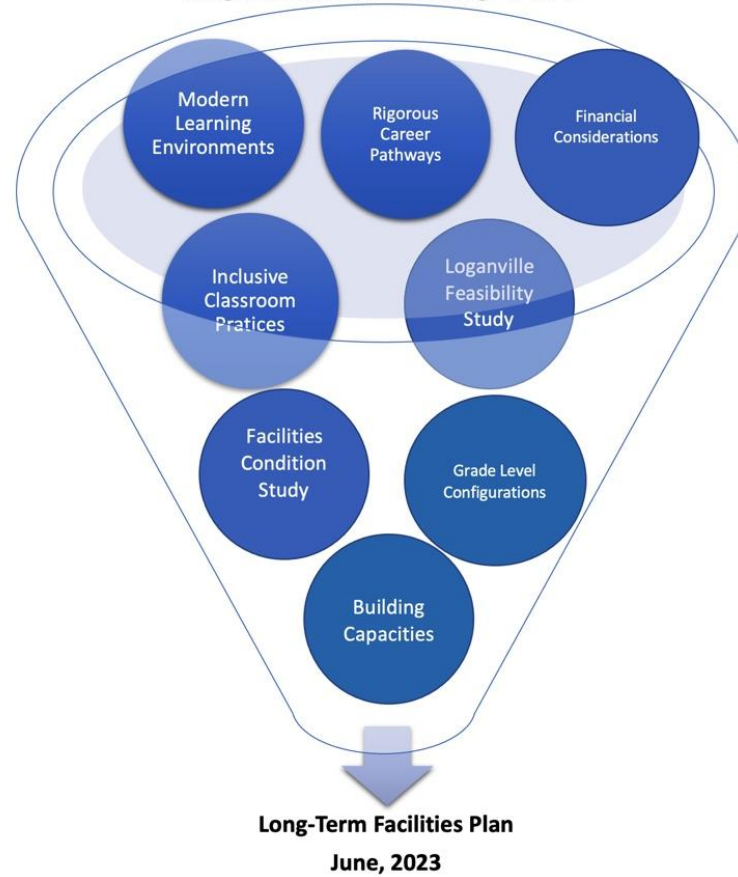
The School District of Reedsburg is focused on creating innovative facilities with modern learning environments that will support rigorous academic programs and career pathways for ALL students. The aim of long-term facilities planning is to map out, over time, how existing facilities can best be adapted to support future educational programming, which aging buildings should be considered for replacement, and when deferred maintenance needs should be addressed.

Strategic Focus Areas

1. Rigorous Academic Programs and Career Pathways for All Students
2. Continuous Improvement of Student Growth and Achievement
3. Innovative Facilities with Modern Learning Environments
4. Personnel Excellence: Attracting, Developing, and Retaining High Quality Staff
5. Responsible Fiscal Management: Funding our Priorities and Demonstrating a Return on the Public's Investment in our Schools.
6. Branding the School District of Reedsburg: Communicating and Marketing that Brand.



School District of Reedsburg
Long-Term Facilities Planning 2022-23



Success Criteria for Tonight's Workshop

- 1. Debrief and discuss February Staff & Community Information Sessions and Webb Middle School tours**
- 2. Learn more about upcoming March Staff & Community Focus Group Sessions, including extensive internal and external promotion efforts**
- 3. Review draft materials for Focus Groups and discuss needed feedback from stakeholders**
- 4. Leave with common messaging and understanding about the upcoming Focus Groups and how they will guide next steps in the work**



Board Engagement/Discussion

Let's debrief and discuss Round 1 - the February Staff and
Community Information Sessions

Survey Results



Focus Groups: You Speak, We Listen

Round 2: Focus Groups

- Staff Only - Wednesday, March 15, 2023
 - CAL Center @ 3:45 pm
- Community - Tuesday, March 21, 2023
 - Webb Middle School @ 6:30 pm - 8:00 pm
- Community - Wednesday, March 29, 2023
 - Webb Middle School @ 6:30 pm - 8:00 pm

Long-Term
Facilities Planning

We need your input!

For more information about the sessions,
visit our website
www.rsd.k12.wi.us/district/long-term-facilities-planning.cfm



Promotion & Outreach Efforts

- District Website
- Monthly District & School Newsletters
- District Social Media Channels
- Flyer - School Entrances, Handouts, etc.
- Local Media - Newspaper, TV, Livestream, & Radio
- Skylert Message to Families

Long-Term Facilities Planning

Information Sessions

We need your input!

Round Two:

Focus Groups -

You Speak, We Listen

- Tuesday, March 21, 2023 @ 6:30pm
- Wednesday, March 29, 2023 @ 6:30pm

LOCATION: Webb Middle School

PLEASE RSVP: https://bit.ly/SDR_RSVP



Community Information Sessions & Focus Groups

Board Expectations & Role

- *Attend at least one of each if possible*
- *Observe*
- *Listen actively*
- *When communicating, use the key talking points (yet to be developed) whenever possible to maintain clear and consistent messaging among our entire team.*



Preview Focus Group Session Presentation of Preliminary Scenarios (DRAFT)

[2023_03 Reedsburg Focus Group Intro Presentation_DRAFT - Google Slides](#)



Board Engagement/Key Questions (DRAFT)

Gather input on key focus group questions and post Focus Group survey

[V1_Reedsburg Post Focus Group Survey - Google Forms](#)



Next Steps on this "Road Trip" : February - June 2023



Long-Term Facilities Planning Schedule: Closer Look at January - June 2023 Road Trip

Updated 1/25/22

January 2023	February & March 2023	April & May 2023	June 2023
<p>Board Workshop (Jan. 11th)</p> <ul style="list-style-type: none"> Share initial analyses (graphics only) of the "destination" ideas brainstorm activity from 12/14 workshop, ask for clarity/priority on "first need" Kraemer presents an overview of the current construction market, along with an updated FCA cost summary Establish high level connection to 10-Year Capital Plan, establishing Fund 46 before the end of June 2023, other funding options Share Focus Group strategy, structure, logistics, promo plan, gather input on questions 	<p>Board Workshop (Feb. 1st)</p> <ul style="list-style-type: none"> Review updated "destination" brainstorming work Connect teaching & learning initiative to long-term facilities planning <ul style="list-style-type: none"> Career Pathways Collaborative Practices Future of Loganville Share Modern Learning Environments presentation and recent project examples from across the state & country Review upcoming Community Informational Sessions and Focus Group content, details, promotion strategy <p>Community & Staff Information Sessions at Webb M8 (Feb. 16 & 21)</p> <ul style="list-style-type: none"> Present background on Strategic Plan & Long-Term Facilities Planning Journey Share current state of facilities with high level FCA cost summary update Share connection between teaching & learning and modern learning environments Share approach and explain what long-term facilities planning and how grade level configurations impact potential solutions Identify key topics for discussion & dialogue Brief survey to help inform Focus Group conversations <p>Board Workshop (March 8th)</p> <p>Community & Staff Focus Groups (Mar. 21 & 28)</p> <ul style="list-style-type: none"> Mid-March 2023 - Offer Multiple Small Group Sessions - Mostly Listening! <ul style="list-style-type: none"> Brief recap of info shared in Round 1 Share survey feedback, ask follow questions Discuss grade level configurations, Webb, modern learning environments, other 	<p>Board Workshop (8) - One Each Month</p> <p>April 15th</p> <ul style="list-style-type: none"> Review & discuss a summary of focus group data & feedback <ul style="list-style-type: none"> What did we learn from the community & staff and how does this guide facilities planning? Update on Loganville study - preliminary renovation options as well as programming & partnership opportunities Update on Career Pathways study Discuss high level financial perspective associated with potential future debt - financial strategy for defeasance, future borrowings <p>May - TBD</p> <ul style="list-style-type: none"> Discuss next steps for shaping the long-term facilities plan - recommendation coming in June 2023 Discuss high level financial perspective associated with potential future debt scenarios Receive guidance and feedback from the Board on: <ul style="list-style-type: none"> Components of the FCA/capital maintenance that would require referendum dollars to complete; Grade configuration Destinations 	<p>Board Workshop</p> <ul style="list-style-type: none"> Preliminary 2023-2024 budget and financial information <ul style="list-style-type: none"> What portion of the capital main, needs can be handled in Fund 10 / Fund 46? Provide Strategic Plan Update - foundation for facilities work, other reports Provide recommended Long-Term Facilities Plan for Board <ul style="list-style-type: none"> High-level "destination" Share example of options, phasing, costing to be explored in coming months Outline schedule for next six-months with a light break over the summer



Success Criteria for Tonight's Workshop - Did We?

- ✓ **Debrief and discuss February Staff & Community Information Sessions and Webb Middle School tours?**
- ✓ **Learn more about upcoming March Staff & Community Focus Group Sessions, including extensive internal and external promotion efforts?**
- ✓ **Review draft materials for Focus Groups and discuss needed feedback from stakeholders?**
- ✓ **Leave with common messaging and understanding about the upcoming Focus Groups and how they will guide next steps in the work?**





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Key Takeaways from March 8th Workshop

- **Recognize the wide availability for community and staff involvement in this process through the offering of community information sessions and the video, although engagement turnout was less than expected. The value of the input from the pre-focus group survey was solid.**
- **The long-term facilities planning process is actively transparent to stakeholders as each step is available on the District website and shared through board meetings.**
- **The board is on track and timely in the Long-Term Facilities Planning process. The information gathered from the next steps will be key for the Board to continue moving forward.**
- **Good work has gone into the finalized scenarios. Staying objective and neutral while describing the scenarios is important to keep the clarity of the process.**
- **The scenarios are ready to be shared to gather feedback from stakeholders during March 2023 Focus Groups.**
- **The board understands its role in the focus groups - observe and actively listen.**

